**Victim Services Model 5**

**Project Unity USA**

**Real Men Against Domestic Violence or Real MAD**

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**SCVAN**

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**Victim Services Model:** Project Unity USA, RealMad

**Kudos to Butch:**

**Mr. Butch Kennedy awarded the Visionary Voice Award today in Columbia by the South Carolina Coalition against domestic violence and sexual assault. SCCADVASA.**

**Project Unity USA Is a Diversified Non-Profit Organization That Works With The Community And Community Leaders To Bring Cultures Together From All Walks Of Life In A Unified Effort To Repair Relationships In Our Communities And Within Law Enforcement.**

**They are asking: why engage men in prevention?**

Ending violence in our communities takes all of us*.* Involving boys and men in our prevention work can benefit men, and the community.

* While the majority of  violence is committed by men, most men are not violent. Talk about a lot of potential allies in our work!
* Since most men do not agree with violence, prevention work can provide avenues for men to challenge other men and prevent violence in the community and against themselves.
* Men are affected by violence - both as survivors and supporters of loved ones.
* As allies in this work, men can help educate their friends, families, and other males.
* We can always use more positive male role models!
* Limited media portrayals of gender and sexuality takes its toll on all of us, so men also have a big stake in changing the norms that support violence.

**Real Men Against Domestic Violence or Real MAD** is a statewide program dedicated to reducing domestic violence in South Carolina, ensuring that services focus on victim safety and offender accountability.  
  
Since its inception in blank, **Real Men Against Domestic Violence** has worked to create and support the social change necessary to prevent and confront all forms of domestic violence. **REALMAD’S** vision of the future is that the collective voices of Men in the community will strengthen public and private response and with a  pro active  approach regarding Domestic Violence. **REALMAD** will achieve our mission through activism, training, prevention, technical assistance, legislative development and advocacy, and leadership development.  
  
  
  
**Our Mission**  
  
1.    To end all forms of violence to women and girls, men and boys, and to promote Peace in our homes, schools and communities.  
  
2.    To provide proactive strategies that intervene on the cycle of abuse and violence.  We seek to reduce the impact of domestic violence on children and the next generations.  
  
  
Domestic violence is not physical violence alone. Domestic violence is any behavior intended to gain power and control over a spouse, partner, girl/boyfriend or intimate family member. Abuse is a learned behavior; it is not caused by anger, mental problems, drugs or alcohol, or other common excuses. Anybody can be a victim , regardless of wealth, race, age, religion, or education.

**Training Opportunities:**

Contact Butch Kennedy for details and scheduling.

## Contact Information:

## Project Unity USA

website: <http://www.projectunityusa.org/-engaging-men-in-ending-violence.html>

**Real Men Against Domestic Violence or Real MAD**

http://www.projectunityusa.org/realmad.html

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